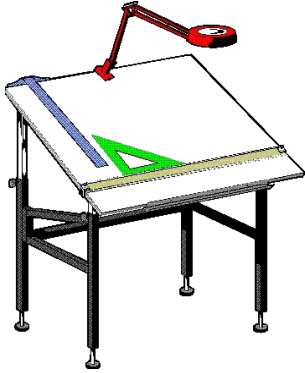


## WHO'S RIGHT FOR US?



**PROFESSIONALISM** - Does the designer seem able to identify with your home and the feeling you desire? Does he or she accommodate and adjust to your ideas well? Is he or she credentialed?

**PORTFOLIO**- Does the designer have a well-photographed résumé that indicates a range of competencies and the ability to shape spaces in distinctive ways? Does his or her website reflect this?

**PROGRAMS** - Is the design process organized in a clear straight-forward fashion for purposeful meetings and time well-spent?

Does the designer appear more interested in selling products than in engaging you in a process, with a high degree of certainty that there will be few, if any, second thoughts or regrets?

**PROBLEM SOLVING** - From his or her portfolio or website & client referrals, do you see evidence of creativity -- a wide-range of solutions to both site and budget constraints? Or do you see a certain "pat answer" similarity to the projects? Is every counter about 25"-deep and the wall cabinets 12"-deep (standards dating back at least a half-century and truly out-of-date)?

**PRODUCT KNOWLEDGE** - What does the designer do to keep current? Does he or she attend trade shows (Kitchen & Bath Industry Show (KBIS), Lightfair, etc.)? Is there an awareness of products in which you express interest? Can they connect you to the resources -- cabinetry, in particular -- that you will need on most residential projects?

**PEER EXPERIENCE** - Has the designer been in the "real world" -- hands-on with cabinet makers, carpenters, plumbers, electricians, tile specialists, and other trades? With what kind of contractor is there a history of working?

Richard P. Landon, CMKBD\*, brings you positives in all these areas.

\* As of 2015, one of only about 200 Certified Master Kitchen & Bath Designers in the United States.